



## 2018 Sponsorship Packages

*Celebrating 10 Years!*  
*Support the Science Making Colorado*  
*& the World a Better Place*

Join us at the year's premier scientific recognition event – the tenth anniversary of the Governor's Awards for High Impact Research! We celebrate the brilliant ground-breaking discoveries and innovative research from Colorado's ecosystem of federally-funded laboratories and institutions. Meet the men and women creating our future through brilliant technological and engineering discoveries in aerospace, energy, agriculture, public health, weather prediction, wildlife ecology, communication, earth science and dozens of other fields of research right here in our communities. Your support highlights your commitment and belief that science matters!



## Thursday, October 4, 2018

5:00 - 9:00 pm

Hosted by



DENVER MUSEUM OF  
**NATURE & SCIENCE**





## Showcase your organization in front of Colorado's world-class scientific research community through sponsorship of the 2018 CO-LABS' Governor's Awards for High-Impact Research!

Join the proud network of business, political, and civic leaders helping to nurture Colorado's research laboratory community.

Colorado has one of the highest per capita concentrations of federal science, research and engineering facilities in the nation. The state has over 30 federally-funded research labs and institutes with scientists and staff whose work has global impacts across a range of fields including agriculture, climate and weather, earth science, materials science, natural resource management, renewable energy, space physics and telecommunications. The labs employ nearly 8,000 scientists and engineers and contribute more than \$2.6 billion to the state economy each year, supporting innovation and growth in high- tech industries.

The 2018 Governor's Award for High-Impact Research celebration will be on Thursday, October 4, 2018 at the Denver Museum of Nature & Science. We invite you to join nearly 200 attendees including many of the state's academic, research, business and community leaders in honoring top research scientists. This prestigious event:

- Recognizes the achievement and global impact of Colorado's federal scientists and the leadership and excellence of the state's federal labs
- Provides a unique opportunity to connect with leading scientists, lab directors, business leaders, and policymakers in an informal and celebratory setting
- Highlights the labs' role in innovation and their significant contribution to the state economy
- Helps fund CO-LABS programs that support the labs through advocacy, collaboration and public education



*"What I love about CO-LABS is you have an ecosystem of scientists working on a vast array of difficult and perplexing problems, and yet they talk to each other, they work with each other, they inspire each other. I take great pride that we are in the foundational position to address so many societal challenges. On behalf of the entire state of Colorado want to extend congratulations and appreciation for all that all of you do, especially the winners."* - Colorado Governor John Hickenlooper



## 2018 Sponsorship Options

Your sponsorship puts you in front of a network of connected civic and business leaders, elected officials and the leaders of major research facilities - and demonstrates your support of the projects and the crucial synergy necessary to maintain Colorado as a leader in science and technology innovation that is making our world a better place. *Your investment will position your organization as a valuable leader supporting the research influencing some of the greatest societal issues of our time.*

**NOTE:** Specific Sponsorships are also available, i.e. media, cocktail hour, video spotlights, etc. Ask us for details.

2018 Governor's Award for High-Impact Research - Sponsor Benefits						
Level	Presenting	Platinum	Gold	Silver	Bronze	Supporting
Fee	\$6,000	\$4,000	\$2,500	\$1,000	\$500	\$250
Introduce Governor Hickenlooper or his designee	✓					
Inclusion on all event materials	✓					
Logo on Name Badges	✓					
Logo on Program Cover	✓					
Single Sponsor Event Standing Banner Display	Logo w/ url	Logo w/ url	Logo	Logo	Listed	Listed
Logo & Listing in Program	✓	✓	✓	✓	✓	Listed
4 Color Ad in Program	Full Page on Back Page	Full Page	1/2 Page	1/4 Page		
On-Screen Recognition	✓	✓	✓	✓	✓	✓
Complimentary Tickets	6	6	4	3	2	1
Discounted Tickets (\$30)	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	
Email Invitations	Logo & Link	Logo & Link	Logo & Link	Logo	Logo	Listed
Display on CO-LABS Website	Hyperlinked Logo w/ description & Contact	Hyperlinked Logo w/ description & Contact	Hyperlinked Logo	Hyperlinked Logo	Logo	Logo
1st right of refusal for 2019 sponsorship - same level	✓	✓	✓	✓	✓	✓
Ability to display Award Winnervideos on your website	✓	✓	✓	✓	✓	✓





# Sponsorship Levels & Benefits

For all levels, current year sponsors have first right to refusal for same sponsorship level for 2018.

## PRESENTING \$6,000

### ONE PRESENTING SPONSOR

- Recognized as event presenter with CO-LABS
- Introduce Governor Hickenlooper or his designee
- Logo on all event materials (as space allows)
- Logo on name badges
- Logo on program cover
- Logo with website url predominantly included on event standing banner
- Logo & listing in program, noted as presenter with CO-LABS
- Full page 4-color ad on the back cover in event program (Must be provided in high resolution format)
- On-screen logo recognition at event
- 6 complimentary tickets
- Discounted tickets for your guests
- Logo on event emails and invitations
- Logo display on CO-LABS website as event sponsor with description and contact information, with hyperlink to your organization's website

## PLATINUM \$4,000

### FOUR SPONSORS MAXIMUM

- Logo with website url included on event standing banner
- Logo & listing in event program
- Full page 4-color ad in event program (Must be provided in high resolution format)
- On-screen logo recognition at event
- 6 complimentary tickets
- Discounted tickets for your guests
- Logo on event emails and invitations
- Logo display on CO-LABS website as event sponsor with description and contact information, with hyperlink to your organization's website

For more information, contact CO-LABS to reserve your sponsorship today.

Dan Powers, Executive Director  
dan@co-labs.org





## Sponsorship Levels & Benefits

For all levels, current year sponsors have first right to refusal for same sponsorship level for 2018.

### GOLD \$2,500

#### SIX SPONSOR MAXIMUM

- Logo included on event standing banner
- Logo in program
- 1/2 page 4-color ad in program book (Must be provided in high resolution format)
- On-screen logo recognition at event
- 4 complimentary tickets
- Discounted tickets for your guests
- Logo display on CO-LABS website as event sponsor, with hyperlink to your organization's website
- Logo on event emails, invitations, and promotional materials

### SILVER \$1,000

#### FIFTEEN SPONSOR MAXIMUM

- Logo included on event standing banner
- Logo in program
- 1/4 page 4-color ad in program book (Must be provided in high resolution format)
- On-screen logo recognition at event
- 3 complimentary tickets
- Discounted tickets for your guests
- Logo display on CO-LABS website as event sponsor, with hyperlink to your organization's website
- Logo on event emails, invitations, and promotional materials

### BRONZE \$500

- Logo included on event standing banner
- Logo in program
- 2 complimentary tickets
- Discounted tickets for your guests
- Logo display on CO-LABS website as event sponsor
- Logo on event emails, invitations, and promotional materials

### SUPPORTING \$250

#### FIFTEEN SPONSOR MAXIMUM

- Listed on event standing banner
- Listed in program
- On-screen logo recognition at event
- 1 complimentary tickets
- Discounted tickets for your guests
- Logo display on CO-LABS website as event sponsor
- Logo on event emails, invitations, and promotional materials

For more information, contact CO-LABS to reserve your sponsorship today.

Dan Powers, Executive Director | [dan@co-labs.org](mailto:dan@co-labs.org) | 720.389.0455





## About CO-LABS

CO-LABS is a non-profit consortium of federal research labs, research universities, businesses and economic development organizations with a mission to support and expand the positive impacts of Colorado's science and technology resources. Through events, economic analyses, strategic communications and networking activities we work to:

- **PROMOTE** Colorado as a global leader in research and technology
- **EDUCATE** the public about the labs' impact and importance of sustained funding for research
- **CONNECT** the labs, universities, and businesses to facilitate partnerships and technology transfer

Since 2009 the Governor's Award for High-Impact Research has honored Colorado scientists and engineers from the state's federally funded research laboratories for outstanding achievements. Each year a special committee appointed by the CO-LABS Board of Directors reviews nominations from Colorado's labs and selects projects that have had a significant global, national, or state impact resulting from a scientific breakthrough, change in public policy or development of a new technology.

Membership in CO-LABS is open to all businesses, organizations, government agencies and individuals. CO-LABS is a non-profit (c)6 supported by the donations and in-kind resources offered by members and sponsors who recognize the crucial necessity of a thriving scientific research community as an economic, intellectual and inspirational asset to our nation.

For more information, contact CO-LABS:

Dan Powers, Executive Director | [dan@co-labs.org](mailto:dan@co-labs.org) | 720.389.0455

## CO-LABS BOARD OF DIRECTORS

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